Date
Thurs 18 April

Time
12.30pm - 1.45pm
Includes a light lunch

Venue
Room 165 | Bloomberg Center
Cornell Tech | Roosevelt Island

Speaker
Sunny Consolvo
User Experience Researcher, Google

Title
Studies of Privacy-, Security-, and Abuse-Related Beliefs and Practices

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Biography
Sunny Consolvo is a researcher at Google where she spends most of her time focusing on security, privacy, and anti-abuse topics. She previously led Google's Security & Privacy User Experience (UX) team for several years. In recent work, she has investigated the digital privacy and security practices and beliefs of survivors of intimate partner abuse and people in transitional homeless shelters, and explored the technology experiences of women in South Asia. She has also worked to improve security warnings in the Chrome browser. Prior to Google, Sunny was a Principal UX Designer & Researcher for Amazon and a Research Scientist for Intel Labs Seattle. Before Intel Labs, she worked in Silicon Valley on Web design and usability. As a co-founder of Propel, Sunny recruited and led their UX team to develop e-commerce storefronts and tools for merchandising, customer support, and site administration. She also did usability research at Infoseek and Go.com where she worked on search, email, chat, message boards, registration, personalization, and the properties espn.com, abcnews.com, and mrshowbiz.com. In her 20+ years as a human-computer interaction researcher and practitioner, Sunny has been a regular contributor to the academic literature. She has co-authored over 60 papers and articles in peer-reviewed venues, and received several awards. Sunny has been featured in the press, including Wired and Scientific American Mind. She received her Ph.D. from the University of Washington. She is a member of the Editorial Board for IEEE Pervasive Computing, and she became a certified Information Privacy Professional (US) in 2013.

Abstract
This talk will present results of several exploratory studies of the privacy-, security-, and abuse-related beliefs and practices for people in under-represented populations. We will explore some of the digital privacy and security challenges of people living in transitional homeless shelters, performative practices employed by women in South Asia to maintain individuality and privacy despite the frequent borrowing and monitoring of their phones by their families and social relations, online abuse experiences and coping practices of women in South Asia, and digital privacy and security motivations, practices, and challenges of survivors of intimate partner abuse.