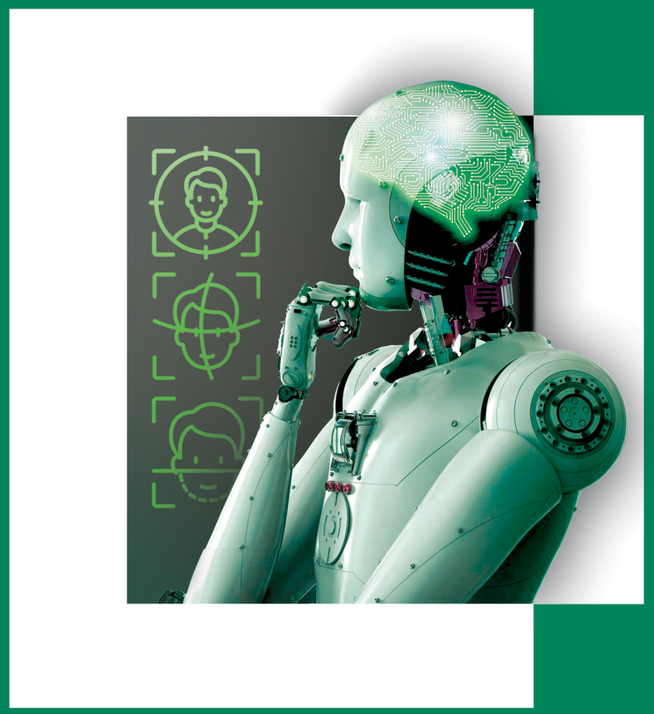
DLi @ CORNELL TECH
Digital Life Initiative



Date
Wed 06 Feb

Time
Gather for lunch at 12.30pm
Presentation from 12.45 - 1.45pm

Venue
Room 141 | Tata Innovation Center
Cornell Tech | Roosevelt Island

Guest Speaker
Brad Smith
Microsoft's President & Chief Legal Officer

Seminar Title
Facial Recognition:
Coming to a Street Corner Near You

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Digital Life
Special Event
Spring 2018

Biography
As Microsoft's president and chief legal officer, Brad Smith is responsible for the company's corporate, external, and legal affairs. He leads a team of more than 1,400 business, legal and corporate affairs professionals working in 55 countries. These teams are responsible for the company's legal work, its intellectual property portfolio, patent licensing business, corporate philanthropy, government affairs, public policy, corporate governance, and social responsibility work. He is also Microsoft's chief compliance officer. Smith plays a key role in representing the company externally and in leading the company's work on a number of critical issues including privacy, security, accessibility, environmental sustainability and digital inclusion, among others.

Abstract
Facial recognition technology raises issues that go to the heart of fundamental human rights protections, like privacy and freedom of expression. As this technology advances and is adopted at a global pace, we need to ensure that it is used in a way that reflects and respects the values of the world we want to live in.

In this talk, Microsoft President Brad Smith will discuss the challenges of facial recognition, especially around bias, privacy, and democratic freedoms. He will cover key questions such as: What type of regulation is needed? How can facial recognition advance public safety while protecting civil liberties? What role should the technology, public and private sectors play in addressing these challenges?