Elana Zeide is a visiting assistant professor at Seton Hall University School of Law, an affiliate at Princeton University’s Center for Information Technology, and a visiting fellow at Yale School of Law’s Information Society Project. She studies data-driven instruction, virtual classrooms, and digital credentials in teaching and hiring. Her work focuses on the implications of shifting from human to big data-driven decision-making in education and hiring. This includes issues raised by smart environment surveillance, algorithmic profiling, and predictive analytics that rely on artificial intelligence. She examines these emerging technologies in light of institutional and organization implementation, oversight protocols, and legal protection (or lack thereof).

Abstract
Education is increasingly driven by big data. New education technology (ed tech) creates virtual learning environments accessible online or via mobile devices. These interactive platforms generate a previously unimaginable array and detail of information about students’ actions both within and outside of classrooms. This information not only can drive instruction, guidance, and school administration, but also better inform education-related decision-making for students, educators, schools, ed tech providers, and policymakers. This presentation will explore the benefits of these innovations, the privacy concerns they raise and the relevant laws in place, and concludes with recommendations for best practices that go beyond mere compliance.

Date
Tues 08 May

Time
Gather at 4.30pm
Presentation from 4.45pm - 6.00pm

Venue
Room 301 | Bloomberg Center
Cornell Tech | Roosevelt Island

Guest Speaker
Elana Zeide
Seton Hall Law School

Title
How Ed Tech Shapes Pedagogy & Policy (& Vice Versa)

www.dli.tech.cornell.edu